

GREAT SPACES

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GREAT SPACES

Haworth has created its new motto 'Great Spaces' to signalise its clear, results-oriented strategy. Even though what we offer are first-class quality office furnishings, what we really want to be judged by is the final result: **GREAT SPACES FOR WORKING IN:** The reason why we have chosen to define and communicate this in English is quite simple – we wish to express our enthusiasm for our mission, and the word **GREAT** is the most appropriate for describing our aim.

Great Spaces are created wherever workplaces are designed which lend themselves to transformation and allow the perfect combination of ergonomic design, tailored to fit the person's needs with powerful functionality.

Haworth is more than just a producer of high-quality office furnishings. It is the company's self-proclaimed goal to be perceived not only as a producer, but also as a project partner that is active throughout the entire implementation phase of a spatial design.

Haworth is one of the most glo-

bally oriented companies operating within the entire office furniture industry. Extensive local and international sales networks make it possible for the company to undertake all manner and all sizes of project.

Sophisticated aesthetics, well-planned ergonomic design and sustainability encourage people to display a level of performance. Haworth's product portfolio responds to the varied demands of its customers and fulfils their technical and personal requirements. A well-designed office space reinforces the involvement of each member of the personnel

as well as the team as a whole. It encourages the people working in it to be creative and promotes their willingness to perform. The rooms and the people working in them contribute as a unit to the success of the company.

And when the customer regards the rooms in his working environment as **GREAT SPACES**, then as far as we are concerned, it doesn't matter whether or not he knows that his furnishings were made by Haworth; what we want is that he regards them as his own, and that he is proud that he made the right choice. We think that this is **GREAT**.



GREAT SPACES



Maximum Minimalism.

With the K22 range from Haworth, the office furnishings industry is now home to a new table system, which combines the typical characteristics of creative fields such as fashion, art and decoration in a highly unusual manner. The reduction to essence and aesthetics in the K22 results in a harmonious union.

This new chapter in the Haworth product history is based on the concept created by the Spanish designer, Mario Ruiz. The K22 has unmistakable characteristics, the aim of which is to improve the user's direct working conditions while at the same time emphasising the room's architectural features. The designer attaches great importance to clear lines and transparent elements, which result in the creation of unblemished, perfectly delineated spaces. K22 is a fitting enhancement to the general orientation of GREAT SPACES. The deliberate use of colour means that the K22 exudes a healthy and pleasant working atmosphere.



K22 Design: Mario Ruiz



Esedra Evolution – The New Generation.

Esedra is the name of a new glass partition system that is centred on transparency, characterised by the pure clarity of glass and aluminium. The Esedra system is the result of a design process aiming at creating a modern working environment. The intelligent system structure allows for a flexible interplay between the individual elements, and offers solutions for coping with a variety of room conditions.

The combination of glass panels and partition screens made of wood or melamine coated surfaces plus appropriate acoustic elements result in a balanced equilibrium between design, transparency and function.



Esedra Evolution Design: Haworth castelli R&D Team



All the Office World is a Stage.

Interpersonal communication in an office is characterised by permanent scene changes. The actors, the backdrops, the requirements and the aims are in a state of flux and move ever onward in an unpredictable sequence of events.

Planes is the name of our 'all-room' range of products, which are open on all sides, and which offer just the right requisites for any scene that may need to be staged, and perhaps refashioned on a daily basis. This makes the Planes range just the right choice for all areas in which people are working together. Whether in seminars or meetings, conferences or negotiations, the Planes range is characterised by its light and fresh appearance and adaptability, which gives it a maximum degree of flexibility.

- Planes offers a number of tools to ensure that this is the case:
- System tables for stationary use
 - Mobile tables with folding tabletops,
 - System tables with lightweight tops and a fast connector system for the legs
 - Communication tools, such as flip charts, presentation panels, catering carts, side tables and shelves

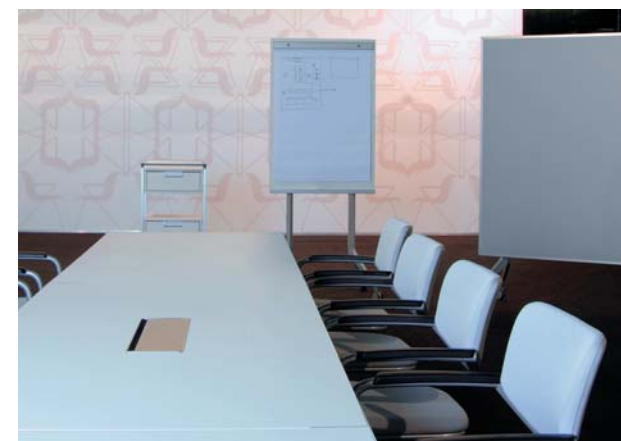


Planes Design: Daniel Figueroa





Planes Design: Daniel Figueroa



Planes Can Do All This And More.

Haworth's Planes conference system tables are the only such product to feature a combination of lightweight tabletops, internal web structure and removable legs. The system is made possible by the implementation of a plug-in system, mounted sturdily at all four corners of the tops, while the legs can be fitted to the tops with a lever mechanism, that can be operated without any tools. They can be employed as single tables or in flexible configurations of conference table systems. The system allows for the simple and rapid creation of new stage backdrops, which can be recreated as often as they are required.



Update in the Executive Suite.

s_con is the name of the chair series designed by Lepper, Schmidt and Sommerlade, and it has already established itself as a design classic. It is the preferred chair in executive suites around the world, thanks to its elegant line. The needs of ergonomic development and today's requirements resulted in the range enjoying gentle product maintenance.

As a result, it now displays a high degree of elegance and transparency, combined with state-of-the-art engineering. s_con is available both in swivel and sledbase form, and each model can be supplied in black or silver metallic, as well as polished aluminium or high-gloss chrome, depending on customer requirements.



s_con Design: Lepper, Schmidt, Sommerlade

Tutti light – easy all round.

Tutti light, the office system from castelli is an all-round talent.

Whether employed in single or group workspaces, call centres or entire office floors or buildings, Tutti light presents a simple and inspiring response to any task. Colours, materials, variety, all aspects have been implemented pragmatically. Tutti light comprises an aluminium-

profile base structure, which serves as a framework for all further vertical and horizontal elements. Partition screens and tables display a uniform design style throughout all the possible configurations, and form a secure basis for any future changes and additions to the system.

Tutti light Design: Haworth castelli R&D Team
Studio & Partners, Nicholas Bewick, Michele De Lucchi



Design Follows Science.

Zody_System 89 is the product of a transatlantic cooperation. The basic scientific and medical foundation was supplied by the Human Performance Institute of Western Michigan University (WMU), the technology came from the Haworth Design Studio, in Holland, Michigan and the design from Armin Sander, from ITO Design Deutschland.

Zody_System 89 is the first chair to be produced with asymmetrical lumbar support. A series of tests found that users desired a chair with such a

function, and the product is already meeting with considerable positive response among specialists. The Zody_System 89 has won a number of awards, including the 'cradle to cradle' prize, an award given in recognition of special efforts in applying sustainable and environmentally friendly manufacturing techniques. The many other design and architecture awards combined with the success of the product on the market are proof of the effectiveness of this international Haworth project.



Zody_System 89 Design: ITO Design + Haworth design centre



More for less.

Office design always directly influences work processes and habits. Hexagon offers a variety of possibilities to promote communication, privacy, spontaneous interaction and teamwork. The wide range of Hexagon's accessories, screens and organizational elements make it adaptable and hands on in any area of use. Hexagon's intelligent table top concept makes it possible: Whether you choose a round frame, A-leg, spider leg or C-frame with electric motor driven height adjustment.



Hexagon Concept, Design, Construction: B-Plan, Wolfgang Blume / h&h product design, Günter Hartmann and Haworth Development Centre



Rows of Solutions.

DSC AXIS 9000 is one of the most successful large-room chair systems ever and has been setting standards for the last 25 years. And now, with the DSC AXIS 9000, a new generation is about to be launched. The Haworth Research & Development Centre in Italy is responsible for the design, although it also enjoyed the benefits of castelli's experience and tradition in this field. The DSC AXIS 9000 com-

prises an entire range of chair systems for use in lecture theatres, community centres, congress and media centres, and airport waiting areas. An extensive range of accessories, such as writing tablets, row and seat numbering, electric connection points, and a choice of padding types reflect both the variety of the market's requirements and Haworth's expertise in this segment.



DSC AXIS 9000 Design: Haworth castelli R&D Team

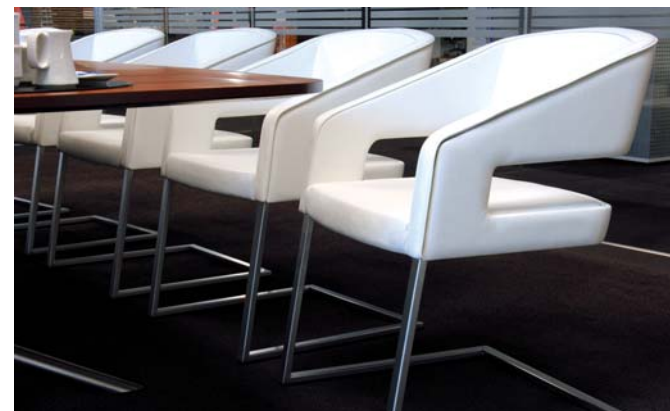




Exclusive Seating Comfort.

b_sit is a new, high-quality range of seat furnishings in an elegant and timeless design. The sledbase chair was designed by 'Design Ballendat' and has a classically clear and yet innovative form. b_sit is marketed under the art.collection label, which makes it an ideal addition to the exclusive conference tables already available with that name, as well as the latest range of New Symposium furnishings.

b_sit will be available from the first quarter of 2007. Frame finishes will include black powder coating, silver metallic, chrome matt, and high-gloss chrome.



b_sit Design: Martin Ballendat



q_bic Design: Markus Denstädt



Quality with Perfect Seating Comfort.

The basic square shape dissolves into flowing, harmonious forms, embodying the perfect balance between calm and tension. Colours and materials can

be combined in q_bic for a maximum power of expression, making it easy to integrate tastefully in all lounge areas and any internal architectural design.

System 03 – Relaxation is Part of the Job.

System 03 by Simon Desanta is pure relaxation and form. At home or in the office – a creative break, 'power napping' or simply doing nothing is

just the right way of restoring full energy levels in a short space of time. System 03 is a welcome change in all situations.



reddot design award
winner 2005



System 03 Design: Simon Desanta

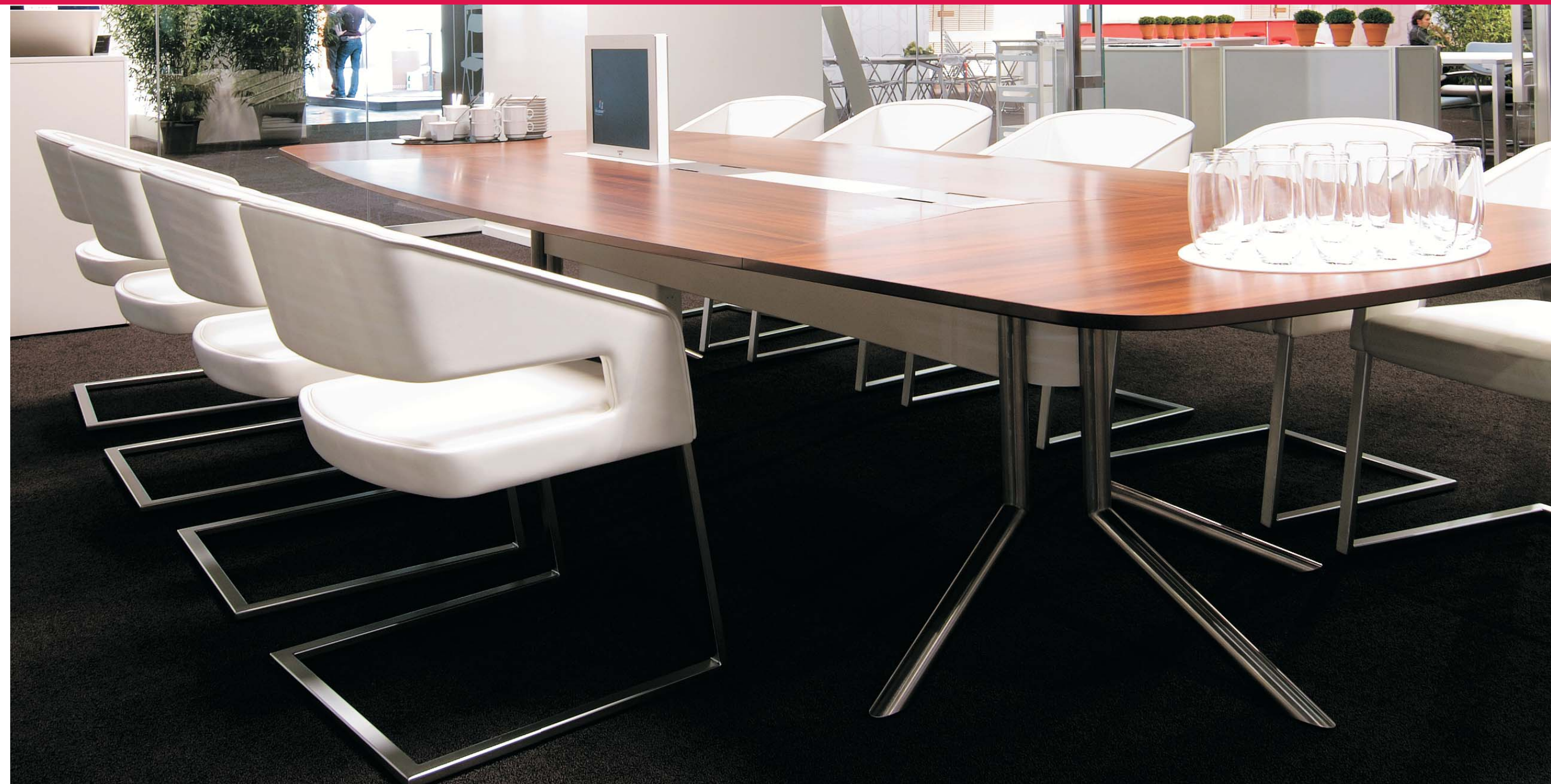
Exclusiveness and Function in Harmony.

Elegance and a sense of its own value are what characterise the new conference range from art.collection. The brand's long tradition of wood processing is coupled with the high-class planning and implementation of excellent quality furnishings. The

interplay of precious wood surfaces and modern steel frames exude elegance and understatement. The integrated electrical connection system allows comfortable networking. New Symposium offers numerous options for individual configurations.



New Symposium Design: Albert Holz



Manager Quality.

a_con is an affirmation of design quality and unmistakability in the field of management furnishings. The contrast between hot and cold, wood and aluminium, is an expression of its elegance. The well-conceived solutions and skilfully worked details stand for a sense of understatement and intelligence. The integration of the communication tools is highly practical and supports the functionality of the design.



a_con Design: Albert Holz



On the Agenda ...

a_con conference is a clear statement in the field of conferencing. The system is light, elegant and practical and is characterised by the intelligent manner in which it integrates technology and media access. The coherent mixture of materials and perfect quality furnish are what make a_con conference a classic.



a_con conference Design: Albert Holz

Everything Speaks for Better Acoustics.

The positive effects of noise reduction measures are often underestimated, whereas the acoustic benefits of furnishings with regard to sound absorption tend to be overestimated.

With its new furniture surfaces, Haworth now offers a series of furniture, wall or partition elements, which display extremely high rates of efficiency with respect to sound absorption. They serve to reduce the level of noise in team offices. For a relatively low investment, the multiple advantages are the increase in the property's value combined with an increase in employees' performance levels.



Cupboards fitted with acoustic sound absorption elements.

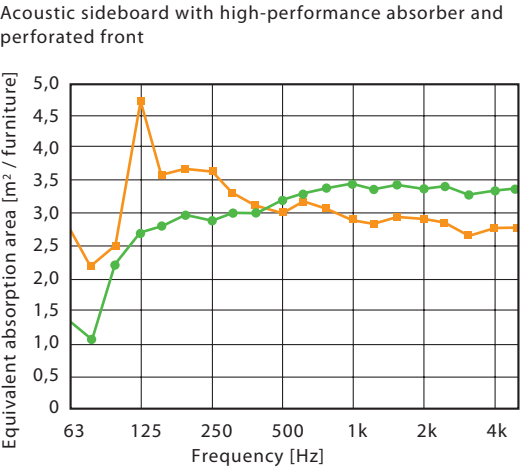
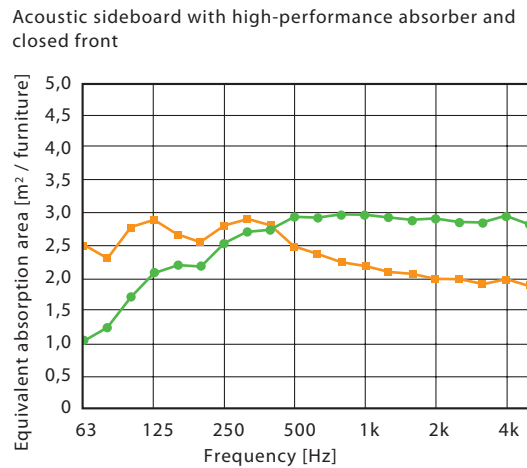
Innovative Sound Absorption in the Office.

In an open office environment, all auditive stimulation passes through the short-term memory where it is subjected to filtering. This process takes up a considerable proportion of a person's available intellectual processing capacity. Noise in an office can lead to a reduction in working memory performance of up to 30 %, and also unnecessarily disturbs involuntary listeners. Conversely, a reduction in the level of noise serves to increase team ability and work performance. The new high performance absorption panels from Haworth can be attached to the

sides and rear walls, and if mounted effectively, the use of ceiling absorbers is no longer necessary. They work best when the furnishings are positioned against the wall. The furnishings can be ordered directly with absorbers mounted or they can be retrofitted. The furnishings retain their original aesthetics. The outer panelling can be ordered in a variety of colours. The furnishings can be installed in any office environment where there is a high level of noise due to talking. They are already well worth considering in a two-person office, and are highly effective even

when only one person is talking on the telephone.

When mounted effectively, the furniture absorbers can have a positive effect on surface requirements. If sound screen and stand panel absorbers are included, the planning requirements remain flexible in the event of any future changes and adjustments and the quality of the room's acoustics can be preserved. This represents a sustained increase to the property's value.





Always in the Know – Electronic Inventory

Change is a permanent feature of a modern working environment. This often results in the need to perform a flexible adaptation of the available room space. Haworth now offers a solution for conducting electronic facility management as well as monitoring furniture use in a company.

The system was developed by the company Projektfabrik from Bad Homburg. The solution supports the requirements laid down in Basel II with respect to a company's capital assets. The dual recording of items during inventory taking is avoided, and an inventory listing is available at any time at the touch of a button. Inventory numbers are issued automatically. Until now, such activities always involved a high degree of time and expense.

The core component of the system is a passive transponder chip (using RFID technology), in which all data which is essential to the activity of inventory taking is stored. This data includes all

the basic information needed with respect to each item of furniture (e.g. commercial data, basic inventory data, and data concerning cleaning, movement management and other activities related to facility management). The chip is fitted invisibly inside a hollow within the furnishing during the production process. Existing furnishings can be easily refitted with the necessary equipment.

Upon delivery, the furnishing is brought into the room in which it is to be used. A special scanner is fitted inside the doorpost of the room. The moment the furniture item enters or leaves the room, the movement is detected and recorded

by the transponder unit. The basic room data is then added to the basic stored data for the furnishing, e.g. cost centre, room number, name, etc. It is also possible to read out the inventory using a mobile unit (PDA) equipped with the relevant additional module.

For data transfer purposes, a platform is used which serves to convert the data for use with the respective system. The solution is compatible with all platforms and databases. It can communicate with all relevant IT systems (ERP, FM, etc.,) in the company. A company that uses this system will reap the benefits of increased transparency and planning security.

GREAT SPACES



